

WORK INTEGRATION SOCIAL ENTERPRISES (WISEs)

A WISE IS A FOR-PURPOSE BUSINESS THAT CREATES JOBS, WORK EXPERIENCE AND/OR EMPLOYMENT PATHWAYS FOR PEOPLE FACING BARRIERS TO WORK RATHER THAN MAXIMISING PROFIT FOR SHAREHOLDERS

EMPLOYMENT GOALS

32.5%



31.5%



20.2%



8.4%



* MANY WISEs SUPPORT GOALS BEYOND EMPLOYMENT, E.G. PROVIDING LOCAL SERVICES OR IMPROVING THE ENVIRONMENT



WHILE WISEs ARE DIVERSE, ALL WISEs ARE TRADING ORGANISATIONS THAT USE BUSINESS ACTIVITY TO CREATE MORE INCLUSIVE EMPLOYMENT OUTCOMES FOR PEOPLE AND PLACES EXCLUDED FROM MAINSTREAM LABOUR MARKETS.

WISEs BUILD WORKFORCE AND WORKPLACE INCLUSIVITY, INVESTING IN THE SUPPORTS THESE NEED.

TYPES OF COMPENSATION TO PARTICIPANTS



42.9%

AWARD WAGES



25.6%

UNPAID TRAINING & DEVELOPMENT



19.9%

SUPPORTED WAGE AGREEMENTS

7.7%



SUBSIDISED PLACEMENTS/ INTERNSHIPS

SOURCES OF REVENUE

64.6%

INCOME FROM TRADING WITH BUSINESSES & CONSUMERS

16.2%



INCOME FROM COMPETITIVE GOV'T CONTRACTS

19.2%



SUPPORTED TRADE WITH INDIVIDUALS (E.G. NDIS SERVICES USERS)



PHILANTHROPIC & GOV'T GRANTS

ORGANISATIONAL STRUCTURES

71%



NOT-FOR-PROFIT

15%



HYBRID

(E.G. CHARITY FORMALLY LINKED WITH FOR-PROFIT)

11%



FOR-PROFIT

3%



COOPERATIVE OR MEMBER BASED MODEL

* NEARLY HALF OF WISEs ARE STANDALONE BUSINESSES, WITH OTHERS EMBEDDED IN PARENT ORGANISATIONS OR BUSINESS GROUPS